

# We protect our treasured green spaces for people & wildlife and ensure our outstanding heritage assets are protected, accessible & welcoming

#### Our ambitions are that:

- Our habitats are ecologically thriving and diverse
- Our places for play, learning, tranquillity, cultural experiences, enjoyment, wellbeing and exercise are high quality, inclusive and accessible to all •
- Our heritage is preserved and we share history and stories through our spaces and buildings \*\*
- We provide leadership which is grounded in our innovative practices, knowledge and expertise ☆

What we do is: Protect and provide access to green space,	Our budget is:		
preserve heritage, share the story of London, and provide	Expenditure	Income	Net
valued and affordable burial and cremation services in a	(£000)	(£000)	cost
beautiful heritage environment:			(£000)
City Gardens	2277	379	1898
Epping Forest	7416	1512	5904
Hampstead Heath, Highgate Wood, Queen's Park & Keats	11464	3116	8348
House			
Monument	535	665	-130
The Commons (Burnham Beeches, Stoke Common and	2905	366	2539
City Commons)			
Tower Bridge	6881	5796	1085
West Ham Park	1381	142	1239
City of London Cemetery & Crematorium	5195	4656	539
Total	38054	16632	21422

# **Service Objectives:**

- Protect and conserve the ecology, biodiversity and heritage of our sites.
- Embed financial sustainability across our activities by delivering identified programmes and projects and continuously developing income generating endeavours.
- Enrich experiences by providing high quality, welcoming and engaging, visitor, educational and volunteering opportunities. ❖☆
- Improve the health and wellbeing through access to green space and recreation ♀ ☆
- Improve service efficiency and workforce satisfaction ☼

## **Corporate programmes and projects**

- Ensure efficient use of property and reduction in maintenance costs (Operational Property Review)☆
- Introduce more effective ways of working (Accommodation & Ways of Working Programme) 🜣
- Support the development of asset management plans and master plans for each site 🌣

#### What we'll measure:

## Service outcomes

- Ecological condition ♦
- Visitor experience 3
- Green Flags and Green
  Heritage awards ◆

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- Knowledge of learning participants •
- Intention of learning participants to visit again •
- Volunteering participation and experience •
- Condition of heritage assets ❖



## Departmental programmes and projects

- Ensure our services are inclusive, accessible and welcoming to all (Equalities Board)
- Continuously develop the visitor offer at the department's heritage attractions in terms of content, processes, technology and customer service ◆
- Increase participation and improve management of sports (Sports Programme)
- Protect our open spaces and generate income from Wayleaves Programme
- Develop and deliver fundraising options (Fundraising Board)
- Increase income generation and ensure appropriate and transparent charging (Promoting our Services Programme) ☼
- Deliver opportunities arising from improved management capability from the Open Spaces Bill 🜣
- Reduce energy usage and increase energy generation capacity (Energy Efficiency Programme) ☼
- Reduce fleet operating and maintenance costs (Fleet Programme) 🌣

## How we plan to develop our capabilities this year

- Improve our understanding and demonstration of impact, including improving the collection and utilisation of appropriate and informative data ♀☆
- Review and improve our approach to consultation and engagement 3
- Embrace and implement new technologies to modernise and enhance business processes 3
- Structured approach to reviewing of departmental policies ☆
- Participate in sector research and share expertise •
- New department develop our synergies, improve practices, welcome new comers ☆
- Culture focusing on departmental collaboration and sharing of expertise ☆

- Number and market share of burials and cremations
- Sports played and efficiency of use: tennis, golf, football •
- Customer service standards◆

What we'll measure:

Service outputs

### **Operational**

- Accreditations ☼
- Staff satisfaction ☼
- H&S accident investigation
- Sickness absence ☼
- Utility consumption
- Electricity generation☆
- Website visits and social media engagement •

#### Financial

Income

# What we're planning to do over the following years

- Explore and develop options for Wanstead Flats and Bunhill Fields \*\*
- Achieve a stand-alone visitor centre at the Monument ₩Φ
- Develop the cultural profile of the department's heritage attractions ♦
- Use GIS to support management of sites and enhance visitor information •
- Develop and implement a fundraising strategy for the parts of the department operating as Charitable Trusts 🌣 🖸
- Develop a sustainable model for delivering learning
- Complete the process of land registration